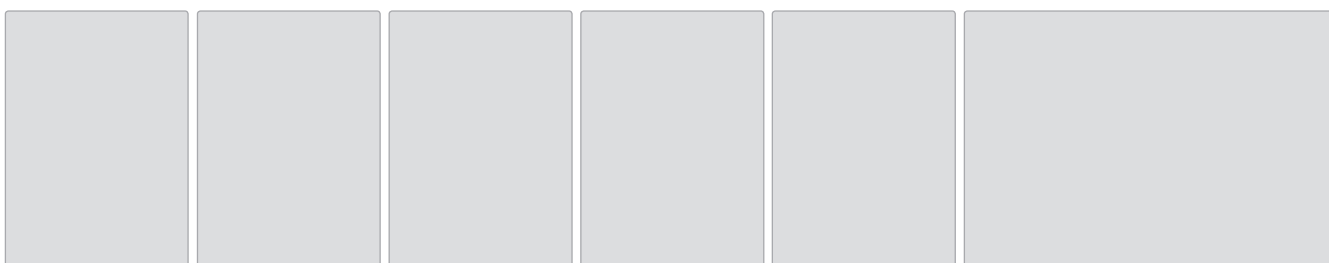




Editorial part

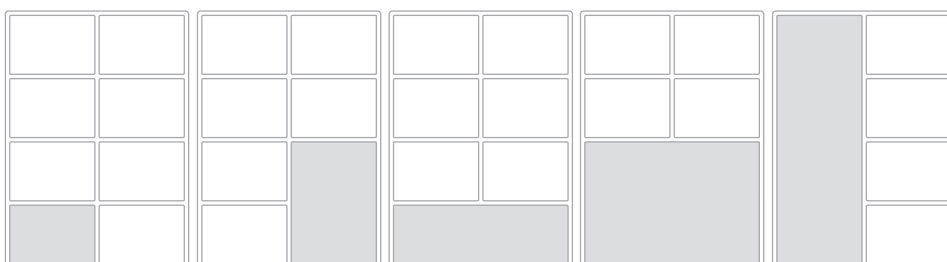


2 nd cover	3 rd cover	4 th cover	single page	single page next to content	spread
€ 1380	€ 1380	€ 1480	€ 980	€ 1080	€ 1380
213x270 mm	213x270 mm	213x270 mm	213x270 mm	213x270 mm	426x270 mm



1/2 spread	1/3 page	2/3 page	1/2 page	1/2 page	JUNIOR page
€ 980	€ 380	€ 580	€ 380	€ 420	€ 520
426x135 mm	74x270 mm	148x270 mm	178x123 mm	213x135 mm	134 x 170 mm

Advertisement section



1/8 page	1/4 page	1/4 page	1/2 page	1/2 page
€ 90	€ 190	€ 190	€ 350	€ 350
87x59,5 mm	87x123 mm	178x59,5 mm	178x123 mm	87x250 mm

Discounts

Volume discounts:	2 x	10 %
	4 x	15 %
	6 x	20 %
	8 x	25 %
	10 x	30 %
	12 x	35 %
Ad agencies: 15%	18 x	40 %
	24 x	45 %

Deadlines

	Advertisement booking deadline	On sale		Advertisement booking deadline	On sale
GEO 01	23.12.2016.	06.01.2017.	GEO 07	23.06.2017.	07.07.2017.
GEO 02	20.01.2017.	07.02.2017.	GEO 08	21.07.2017.	07.08.2017.
GEO 03	22.02.2017.	08.03.2017.	GEO 09	23.08.2017.	06.09.2017.
GEO 04	23.03.2017.	06.04.2017.	GEO 10	22.09.2017.	06.10.2017.
GEO 05	20.04.2017.	05.05.2017.	GEO 11	20.10.2017.	07.11.2017.
GEO 06	24.05.2017.	07.06.2017.	GEO 12	23.11.2017.	07.12.2017.

Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.