



Editorial part

						Next to content & next to editorial column: First 5 ad pages: € 2280 after content: € 1980 In 1 st half on the book: € 1780 In 2 nd half on the book: € 1580
1st spread	2nd-5th spread	spread	3rd cover	4th cover	single page	
€ 3180	€ 2780	€ 2380	€ 2880	€ 2980	→	
458 x 297 mm			229 x 297 mm	229 x 297 mm	229 x 297 mm	

1/2 spread		1/3 page	2/3 page	1/2 page	1/2 page	JUNIOR page
€ 1780		€ 780	€ 1180	€ 780	€ 880	€ 890
458 x 148 mm		77 x 297 mm	141 x 297 mm	196 x 136 mm	229 x 148 mm	141 x 183 mm

Advertisement section

1/8 page	1/4 page	1/4 page	1/2 page	1/2 page
€ 150	€ 290	€ 290	€ 580	€ 580
96 x 66 mm	96 x 136 mm	196 x 66 mm	196 x 136 mm	96 x 276 mm

Discounts

Volume discounts:	2 x	10 %
	4 x	15 %
	6 x	20 %
	8 x	25 %
	10 x	30 %
	12 x	35 %
	18 x	40 %
Ad agencies: 15%	24 x	45 %

Deadlines

	Advertisement booking deadline	On sale		Advertisement booking deadline	On sale
Lilit 05	26.04.2018.	09.05.2018.	Lilit 11	21.10.2018.	02.11.2018.
Lilit 06	24.05.2018.	06.06.2018.	Lilit 12	20.11.2018.	04.12.2018.
Lilit 07	21.06.2018.	04.07.2018.			
Lilit 08	20.07.2018.	02.08.2018.			
Lilit 09	21.08.2018.	04.09.2018.			
Lilit 10	20.09.2018.	03.10.2018.			

Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.