

LATVIJAS BŪVNICĪBA

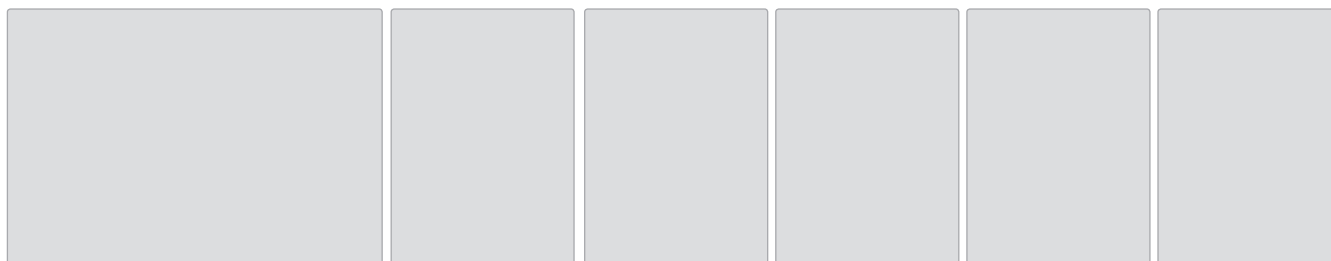
ADVERTISING RATE CARD 2018

www.lilita.lv

lilita
ŽURNĀLU IZDEVNIECĪBA



Editorial part



spread

€ 1830

458 x 297 mm

2nd cover

€ 1490

229 x 297 mm

3rd cover

€ 1390

229 x 297 mm

4th cover

€ 1965

229 x 297 mm

single page

€ 1280

229 x 297 mm

single page next to content

€ 1390

229 x 297 mm



1/2 spread

€ 1180

458 x 148 mm

1/3 page

€ 680

74 x 297 mm

2/3 page

€ 960

138 x 297 mm

1/2 page

€ 780

229x146 mm

1/2 page

€ 630

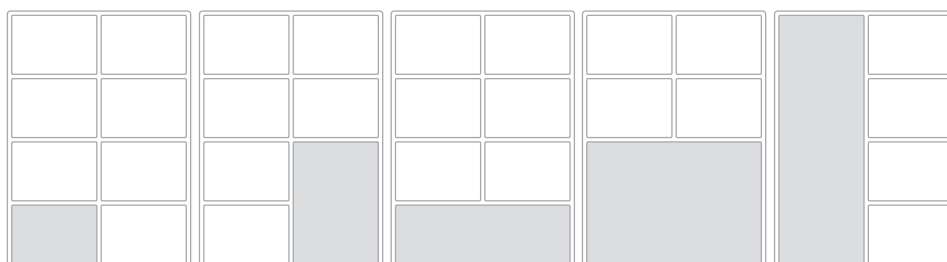
196 x 136 mm

JUNIOR page

€ 720

138 x 176 mm

Advertisement section



1/8 page

€ 160

96 x 66 mm

1/4 page

€ 300

96 x 136 mm

1/4 page

€ 300

196 x 66 mm

1/2 page

€ 560

196 x 136 mm

1/2 page

€ 560

96 x 276 mm

Discounts

Volume discounts:

2 x 15 %

4 x 25 %

6 x 40 %

Ad agencies: 15%

Deadlines

Advertisement
booking
deadline

On sale

Latvijas Būvniecība 04
Latvijas Būvniecība 05
Latvijas Būvniecība 06

10.08.2018.
12.10.2018.
07.12.2018.

22.08.2018.
24.10.2018.
19.12.2018.

Attention!



- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.