

ADVERTISING RATE CARD 2019

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Editorial part

| | | | | | | |
|------------------------------|---|---------------|-----------------------------|-----------------------------|--------------------|---|
| | | | | | | <p>Next to content & next to editorial column: € 2280</p> <p>First 5 ad pages after content: € 1980</p> <p>In 1st half on the book: € 1780</p> <p>In 2nd half on the book: € 1580</p> |
| 1st spread | 2nd-5th spread | spread | 3rd cover | 4th cover | single page | |
| € 3180 | € 2780 | € 2380 | € 2880 | € 2980 | → | |
| 458 x 297 mm | | | 229 x 297 mm | 229 x 297 mm | 229 x 297 mm | |

| | | | | | |
|-------------------|-----------------|-----------------|-----------------|-----------------|--------------------|
| | | | | | |
| 1/2 spread | 1/3 page | 2/3 page | 1/2 page | 1/2 page | JUNIOR page |
| € 1780 | € 780 | € 1180 | € 780 | € 880 | € 890 |
| 458 x 148 mm | 77 x 297 mm | 141 x 297 mm | 196 x 136 mm | 229 x 148 mm | 141 x 183 mm |

Advertisement section

Discounts

| | | | | |
|-----------------|-----------------|-----------------|-----------------|-----------------|
| | | | | |
| 1/8 page | 1/4 page | 1/4 page | 1/2 page | 1/2 page |
| € 150 | € 290 | € 290 | € 580 | € 580 |
| 96 x 66 mm | 96 x 136 mm | 196 x 66 mm | 196 x 136 mm | 96 x 276 mm |

Volume discounts:

| | |
|---------------|----------------|
| 2x 10% | 10x 30% |
| 4x 15% | 12x 35% |
| 6x 20% | 18x 40% |
| 8x 25% | 24x 45% |

Ad agencies: **15%**

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.





Editorial part

| | | | | | | |
|------------------------------|---|---------------|-----------------------------|-----------------------------|--------------------|---|
| | | | | | | <p>Next to content & next to editorial column: € 2280</p> <p>First 5 ad pages after content: € 1980</p> <p>In 1st half on the book: € 1880</p> <p>In 2nd half on the book: € 1680</p> |
| 1st spread | 2nd-5th spread | spread | 3rd cover | 4th cover | single page | |
| € 3280 | € 2880 | € 2680 | € 2880 | € 3280 | → | |
| 458 x 297 mm | | | 229 x 297 mm | 229 x 297 mm | 229 x 297 mm | |

| | | | | | |
|-------------------|-----------------|-----------------|-----------------|-----------------|--------------------|
| | | | | | |
| 1/2 spread | 1/3 page | 2/3 page | 1/2 page | 1/2 page | JUNIOR page |
| € 1880 | € 880 | € 1380 | € 880 | € 980 | € 990 |
| 458 x 148 mm | 77 x 297 mm | 141 x 297 mm | 196 x 136 mm | 229 x 148 mm | 141 x 183 mm |

Advertisement section

Discounts

| | | | | |
|-----------------|-----------------|-----------------|-----------------|-----------------|
| | | | | |
| 1/8 page | 1/4 page | 1/4 page | 1/2 page | 1/2 page |
| € 180 | € 340 | € 340 | € 680 | € 680 |
| 96 x 66 mm | 96 x 136 mm | 196 x 66 mm | 196 x 136 mm | 96 x 276 mm |

Volume discounts:

| | |
|--------|---------|
| 2x 10% | 10x 30% |
| 4x 15% | 12x 35% |
| 6x 20% | 18x 40% |
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Editorial part

| | | | | | | |
|------------------------------|---|---------------|-----------------------------|-----------------------------|--------------------|--|
| | | | | | | <p>Next to content & next to editorial column:</p> <p>In 1st half on the book: € 940</p> <p>In 2nd half on the book: € 840</p> |
| 1st spread | 2^{nd-5th spread} | spread | 3rd cover | 4th cover | single page | |
| € 1980 | € 1780 | € 1340 | € 1440 | € 1980 | → | |
| 458 x 297 mm | | | 229 x 297 mm | 229 x 297 mm | 229 x 297 mm | |

| | | | | | |
|-------------------|-----------------|-----------------|-----------------|-----------------|--------------------|
| | | | | | |
| 1/2 spread | 1/3 page | 2/3 page | 1/2 page | 1/2 page | JUNIOR page |
| € 940 | € 440 | € 690 | € 440 | € 490 | € 495 |
| 458 x 148 mm | 77 x 297 mm | 141 x 297 mm | 196 x 136 mm | 229 x 148 mm | 141 x 183 mm |

Advertisement section

Discounts

| | | | | |
|-----------------|-----------------|-----------------|-----------------|-----------------|
| | | | | |
| 1/8 page | 1/4 page | 1/4 page | 1/2 page | 1/2 page |
| € 90 | € 170 | € 170 | € 340 | € 340 |
| 96 x 66 mm | 96 x 136 mm | 196 x 66 mm | 196 x 136 mm | 96 x 276 mm |

Volume discounts:

| | |
|---------------|----------------|
| 2x 10% | 10x 30% |
| 4x 15% | 12x 35% |
| 6x 20% | 18x 40% |
| 8x 25% | 24x 45% |

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Editorial part

| | | | | | | |
|------------------------------|---|---------------|-----------------------------|-----------------------------|--------------------|--|
| | | | | | | <p>Next to content & next to editorial column:</p> <p>In 1st half on the book: € 940</p> <p>In 2nd half on the book: € 840</p> |
| 1st spread | 2^{nd-5th spread} | spread | 3rd cover | 4th cover | single page | |
| € 1980 | € 1780 | € 1340 | € 1440 | € 1980 | → | |
| 458 x 297 mm | | | 229 x 297 mm | 229 x 297 mm | 229 x 297 mm | |

| | | | | | |
|-------------------|-----------------|-----------------|-----------------|-----------------|--------------------|
| | | | | | |
| 1/2 spread | 1/3 page | 2/3 page | 1/2 page | 1/2 page | JUNIOR page |
| € 940 | € 440 | € 690 | € 440 | € 490 | € 495 |
| 458 x 148 mm | 77 x 297 mm | 141 x 297 mm | 196 x 136 mm | 229 x 148 mm | 141 x 183 mm |

Advertisement section

Discounts

| | | | | |
|-----------------|-----------------|-----------------|-----------------|-----------------|
| | | | | |
| 1/8 page | 1/4 page | 1/4 page | 1/2 page | 1/2 page |
| € 90 | € 170 | € 170 | € 340 | € 340 |
| 96 x 66 mm | 96 x 136 mm | 196 x 66 mm | 196 x 136 mm | 96 x 276 mm |

Volume discounts:

| | |
|--------|---------|
| 2x 10% | 10x 30% |
| 4x 15% | 12x 35% |
| 6x 20% | 18x 40% |
| 8x 25% | 24x 45% |

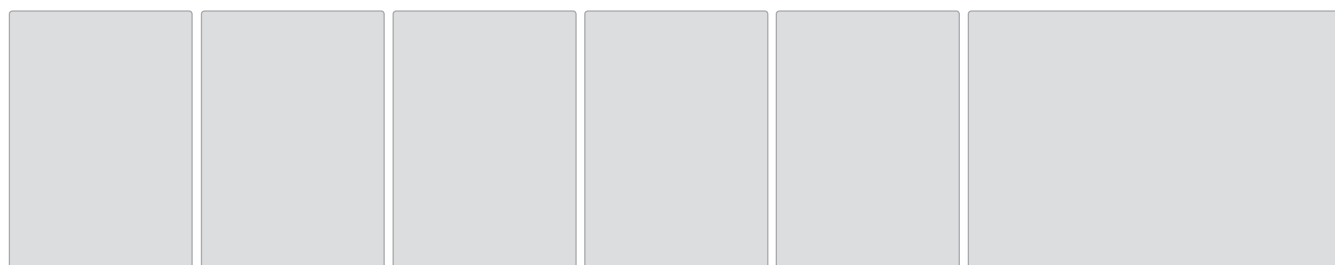
Ad agencies: 15%

- Prices do not include 21% VAT.
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- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.





Editorial part



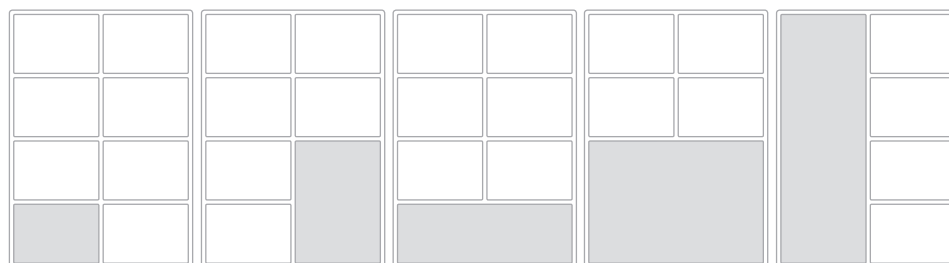
| | | | | | |
|-----------------------------|-----------------------------|-----------------------------|--------------------|------------------------------------|---------------|
| 2nd cover | 3rd cover | 4th cover | single page | single page next to content | spread |
| € 1380 | € 1380 | € 1480 | € 980 | € 1080 | € 1380 |
| 217 x 283 mm | 217 x 283 mm | 217 x 283 mm | 217 x 283 mm | | 434 x 283 mm |



| | | | | | |
|-------------------|-----------------|-----------------|-----------------|-----------------|--------------------|
| 1/2 spread | 1/3 page | 2/3 page | 1/2 page | 1/2 page | JUNIOR page |
| € 980 | € 380 | € 580 | € 380 | € 420 | € 420 |
| 434 x 142 mm | 73 x 283 mm | 136 x 283 mm | 185 x 131 mm | 217 x 142 mm | 136 x 177 mm |

Advertisement section

Discounts



| | | | | |
|-----------------|-----------------|-----------------|-----------------|-----------------|
| 1/8 page | 1/4 page | 1/4 page | 1/2 page | 1/2 page |
| € 90 | € 190 | € 190 | € 350 | € 350 |
| 90 x 63 mm | 90 x 131 mm | 185 x 63 mm | 185 x 131 mm | 90 x 267 mm |

Volume discounts:

| | |
|---------------|----------------|
| 2x 10% | 10x 30% |
| 4x 15% | 12x 35% |
| 6x 20% | 18x 40% |
| 8x 25% | 24x 45% |

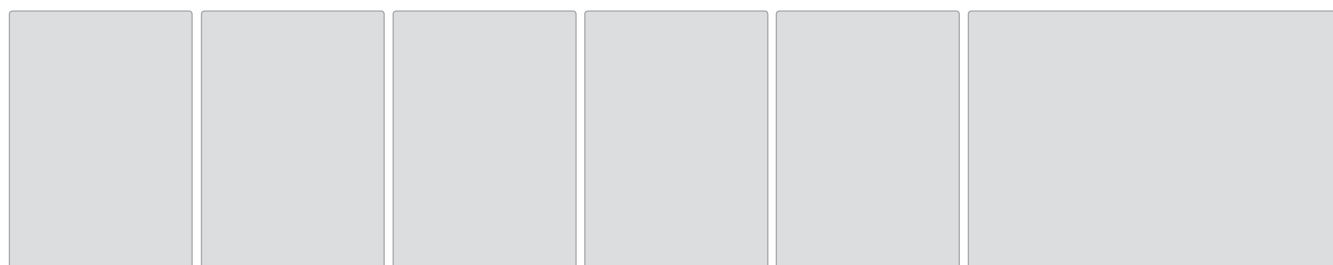
Ad agencies: **15%**

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.





Editorial part



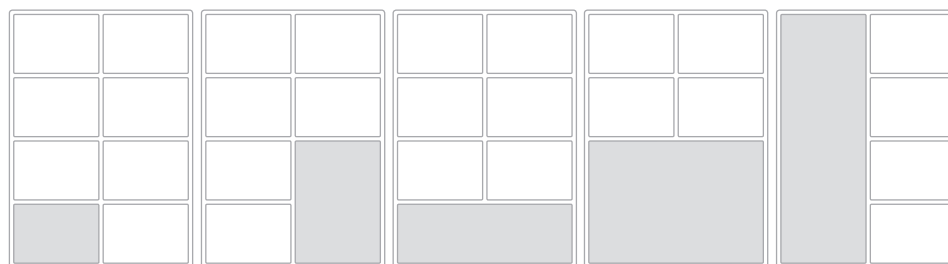
| | | | | | |
|-----------------------------|-----------------------------|-----------------------------|--------------------|------------------------------------|---------------|
| 2nd cover | 3rd cover | 4th cover | single page | single page next to content | spread |
| € 1380 | € 1380 | € 1480 | € 980 | € 1080 | € 1380 |
| 210 x 297 mm | 210 x 297 mm | 210 x 297 mm | 210 x 297 mm | 210 x 297 mm | 420 x 297 mm |



| | | | | | |
|-------------------|-----------------|-----------------|-----------------|-----------------|--------------------|
| 1/2 spread | 1/3 page | 2/3 page | 1/2 page | 1/2 page | JUNIOR page |
| € 1280 | € 380 | € 580 | € 380 | € 420 | € 420 |
| 420 x 148 mm | 72 x 297 mm | 133 x 297 mm | 180 x 136 mm | 210 x 148 mm | 130 x 183 mm |

Advertisement section

Discounts



| | | | | |
|-----------------|-----------------|-----------------|-----------------|-----------------|
| 1/8 page | 1/4 page | 1/4 page | 1/2 page | 1/2 page |
| € 90 | € 190 | € 190 | € 350 | € 350 |
| 88 x 66 mm | 88 x 136 mm | 180 x 66 mm | 180 x 136 mm | 88 x 276 mm |

Volume discounts:

| | |
|---------------|----------------|
| 2x 10% | 10x 30% |
| 4x 15% | 12x 35% |
| 6x 20% | 18x 40% |
| 8x 25% | 24x 45% |

Ad agencies: **15%**

- Prices do not include 21% VAT.
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- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.



COPEŠ LIETAS

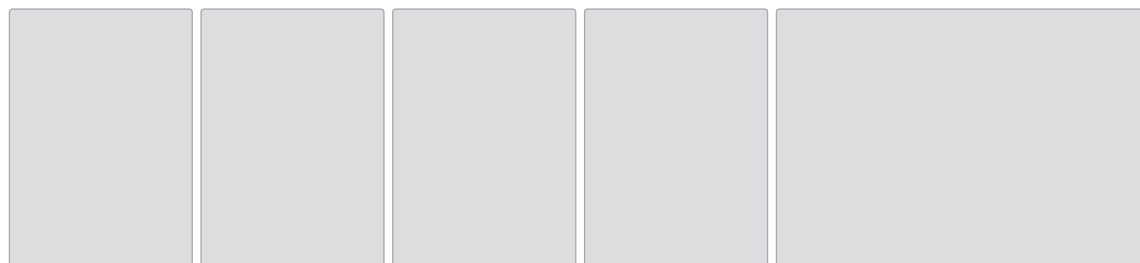
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www.lilita.lv

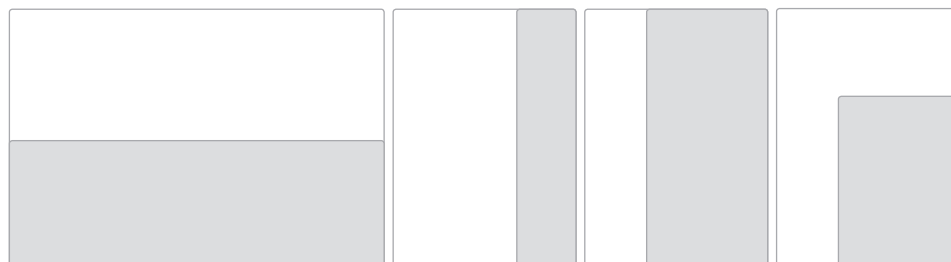
lilita
ŽURNĀLU IZDEVNIECĪBA



Editorial part



| | | | | |
|-----------------------------|-----------------------------|-----------------------------|--------------------|---------------|
| 2nd cover | 3rd cover | 4th cover | single page | spread |
| € 1880 | € 1880 | € 1980 | € 1380 | € 1880 |
| 210 x 297 mm | 210 x 297 mm | 210 x 297 mm | 210 x 297 mm | 420 x 297 mm |



| | | | |
|-------------------|-----------------|-----------------|--------------------|
| 1/2 spread | 1/3 page | 2/3 page | JUNIOR page |
| € 1380 | € 580 | € 780 | € 680 |
| 420 x 148 mm | 75 x 297 mm | 138 x 297 mm | 137 x 191 mm |

Advertisement section

Discounts



| | | | | |
|-----------------|-----------------|-----------------|-----------------|-----------------|
| 1/8 page | 1/4 page | 1/4 page | 1/2 page | 1/2 page |
| € 180 | € 280 | € 280 | € 580 | € 580 |
| 91 x 66 mm | 91 x 136 mm | 185 x 66 mm | 185 x 136 mm | 91 x 276 mm |

Volume discounts:

| | |
|---------------|----------------|
| 2x 10% | 10x 30% |
| 4x 15% | 12x 35% |
| 6x 20% | 18x 40% |
| 8x 25% | 24x 45% |

Ad agencies: **15%**

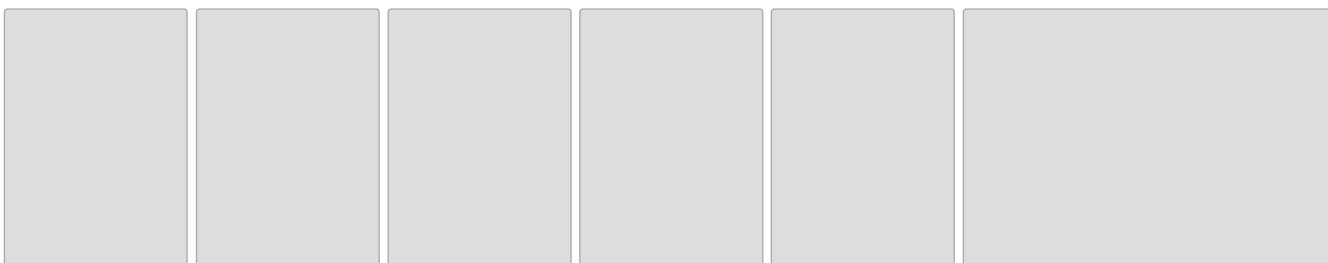
- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
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Publishing schedule and deadlines for material delivery are here
<http://lilita.lv/en/advertising/deadlines/>





Editorial part



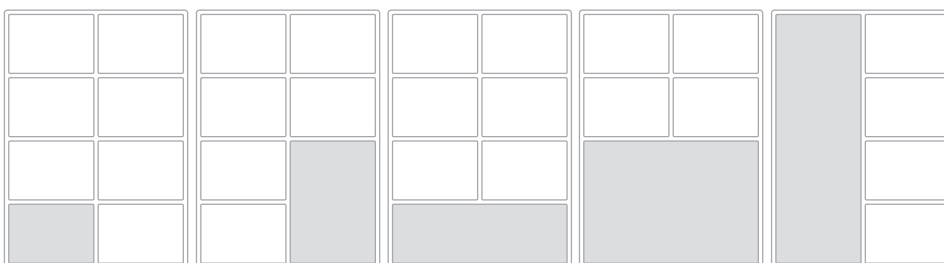
| | | | | | |
|-----------------------------|-----------------------------|-----------------------------|--------------------|------------------------------------|---------------|
| 2nd cover | 3rd cover | 4th cover | single page | single page next to content | spread |
| € 1380 | € 1380 | € 1480 | € 980 | € 1080 | € 1380 |
| 213x270 mm | 213x270 mm | 213x270 mm | 213x270 mm | 213x270 mm | 426x270 mm |



| | | | | | |
|-------------------|-----------------|-----------------|-----------------|-----------------|--------------------|
| 1/2 spread | 1/3 page | 2/3 page | 1/2 page | 1/2 page | JUNIOR page |
| € 980 | € 380 | € 580 | € 380 | € 420 | € 520 |
| 426x135 mm | 74x270 mm | 148x270 mm | 178x123 mm | 213x135 mm | 134 x 170 mm |

Advertisement section

Discounts



| | | | | |
|-----------------|-----------------|-----------------|-----------------|-----------------|
| 1/8 page | 1/4 page | 1/4 page | 1/2 page | 1/2 page |
| € 90 | € 190 | € 190 | € 350 | € 350 |
| 87x59,5 mm | 87x123 mm | 178x59,5 mm | 178x123 mm | 87x250 mm |

Volume discounts:

| | |
|---------------|----------------|
| 2x 10% | 10x 30% |
| 4x 15% | 12x 35% |
| 6x 20% | 18x 40% |
| 8x 25% | 24x 45% |

Ad agencies: **15%**

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- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.



LATVIJAS ARCHITEKTŪRA

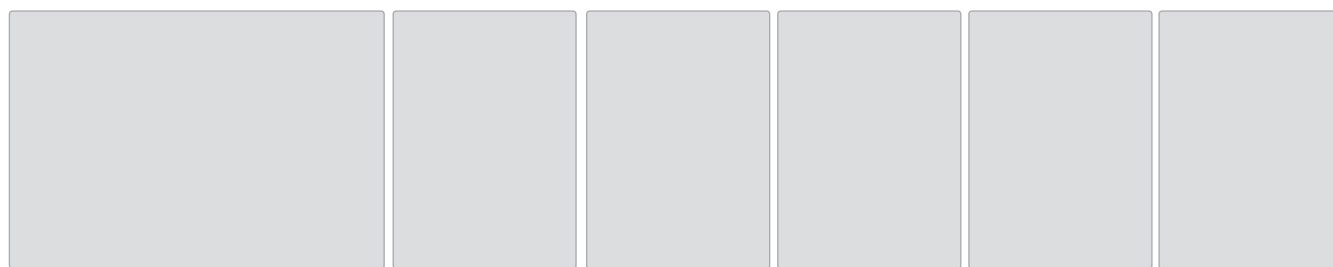
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Editorial part



spread

€ 1987

458 x 297 mm

2nd cover

€ 1680

229 x 297 mm

3rd cover

€ 1540

229 x 297 mm

4th cover

€ 2390

229 x 297 mm

single page

€ 1380

229 x 297 mm

single page next to content

€ 1535

229 x 297 mm



1/2 spread

€ 1395

458 x 148 mm

1/3 page

€ 680

74 x 297 mm

2/3 page

€ 968

138 x 297 mm

1/2 page

€ 830

229x146 mm

1/2 page

€ 680

196 x 136 mm

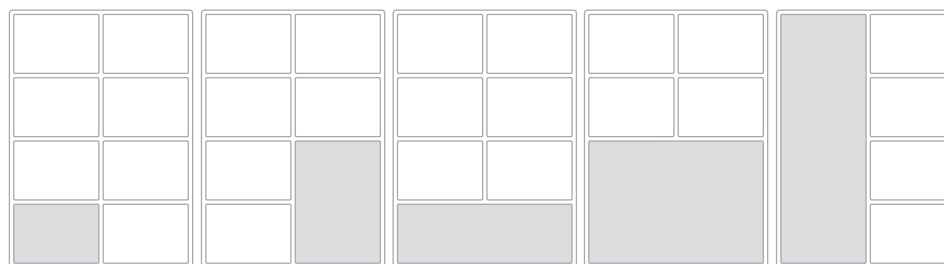
JUNIOR page

€ 830

138 x 176 mm

Advertisement section

Discounts



1/8 page

€ 190

96 x 66 mm

1/4 page

€ 350

96 x 136 mm

1/4 page

€ 350

196 x 66 mm

1/2 page

€ 650

196 x 136 mm

1/2 page

€ 630

96 x 276 mm

Volume discounts:

| | |
|---------------|----------------|
| 2x 10% | 10x 30% |
| 4x 15% | 12x 35% |
| 6x 20% | 18x 40% |
| 8x 25% | 24x 45% |

Ad agencies: **15%**

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LATVIJAS BŪVNICĪBA

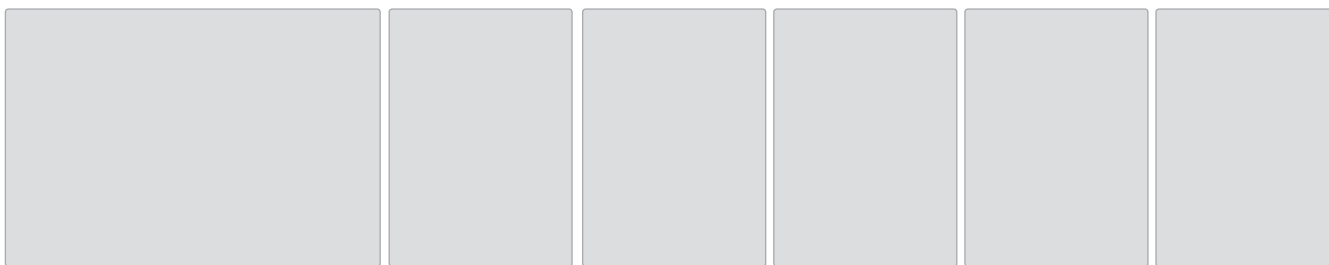
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Editorial part



spread

€ 1830

458 x 297 mm

2nd cover

€ 1490

229 x 297 mm

3rd cover

€ 1390

229 x 297 mm

4th cover

€ 1965

229 x 297 mm

single page

€ 1280

229 x 297 mm

single page next to content

€ 1390

229 x 297 mm



1/2 spread

€ 1180

458 x 148 mm

1/3 page

€ 680

74 x 297 mm

2/3 page

€ 960

138 x 297 mm

1/2 page

€ 780

229x146 mm

1/2 page

€ 630

196 x 136 mm

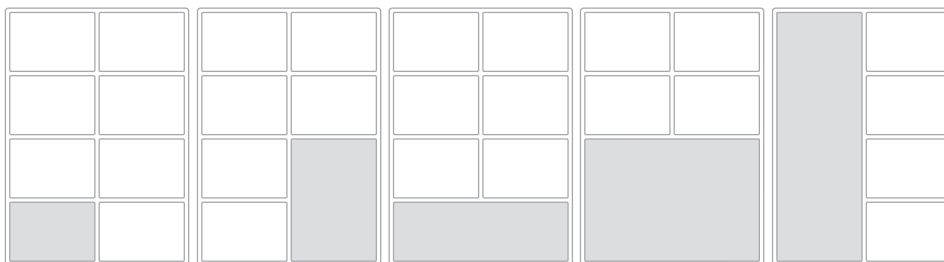
JUNIOR page

€ 720

138 x 176 mm

Advertisement section

Discounts



1/8 page

€ 160

96 x 66 mm

1/4 page

€ 300

96 x 136 mm

1/4 page

€ 300

196 x 66 mm

1/2 page

€ 560

196 x 136 mm

1/2 page

€ 560

96 x 276 mm

Volume discounts:

| | |
|---------------|----------------|
| 2x 10% | 10x 30% |
| 4x 15% | 12x 35% |
| 6x 20% | 18x 40% |
| 8x 25% | 24x 45% |

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NEZINĀMĀ VĒSTURE

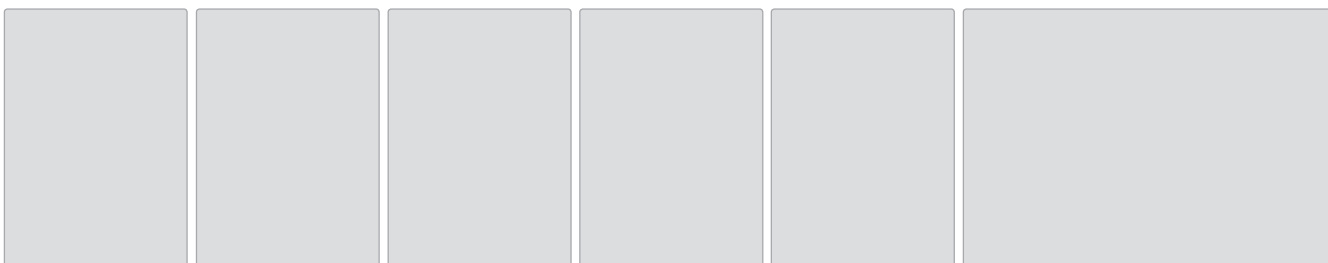
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Editorial part



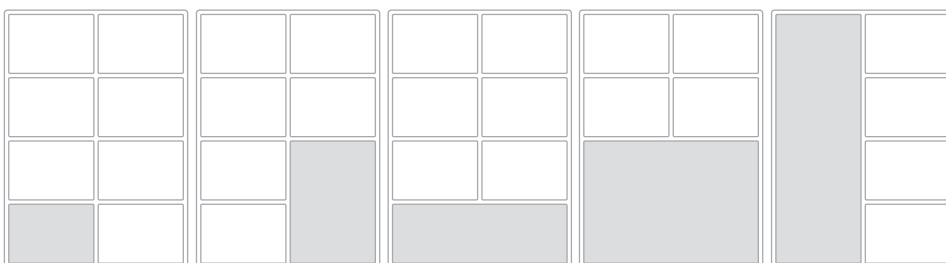
| | | | | | |
|-----------------------------|-----------------------------|-----------------------------|--------------------|------------------------------------|---------------|
| 2nd cover | 3rd cover | 4th cover | single page | single page next to content | spread |
| € 1380 | € 1380 | € 1480 | € 880 | € 1080 | € 1380 |
| 230 x 297 mm | 230 x 297 mm | 230 x 297 mm | 230 x 297 mm | 230 x 297 mm | 460 x 297 mm |



| | | | | | |
|-------------------|-----------------|-----------------|-----------------|-----------------|--------------------|
| 1/2 spread | 1/3 page | 2/3 page | 1/2 page | 1/2 page | JUNIOR page |
| € 980 | € 380 | € 580 | € 380 | € 420 | € 420 |
| 460 x 145 mm | 77 x 297 mm | 141 x 297 mm | 196 x 136 mm | 230 x 145 mm | 141 x 183 mm |

Advertisement section

Discounts



| | | | | |
|-----------------|-----------------|-----------------|-----------------|-----------------|
| 1/8 page | 1/4 page | 1/4 page | 1/2 page | 1/2 page |
| € 90 | € 190 | € 190 | € 350 | € 350 |
| 96 x 66 mm | 96 x 136 mm | 196 x 66 mm | 196 x 136 mm | 96 x 276 mm |

Volume discounts:

| | |
|---------------|----------------|
| 2x 10% | 10x 30% |
| 4x 15% | 12x 35% |
| 6x 20% | 18x 40% |
| 8x 25% | 24x 45% |

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NEZINĀMĀ KARA VĒSTURE

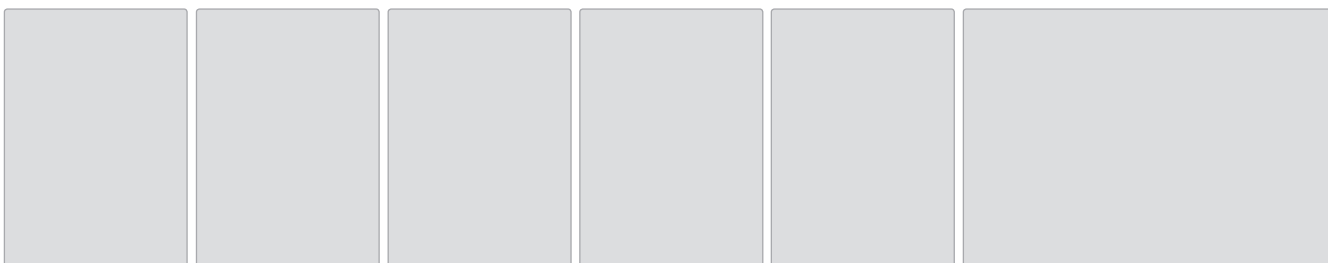
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Editorial part



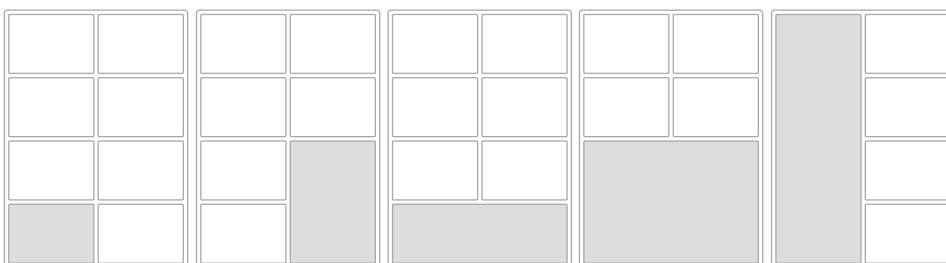
| | | | | | |
|-----------------------------|-----------------------------|-----------------------------|--------------------|------------------------------------|---------------|
| 2nd cover | 3rd cover | 4th cover | single page | single page next to content | spread |
| € 1380 | € 1380 | € 1480 | € 880 | € 1080 | € 1380 |
| 230 x 297 mm | 230 x 297 mm | 230 x 297 mm | 230 x 297 mm | 230 x 297 mm | 460 x 297 mm |



| | | | | | |
|-------------------|-----------------|-----------------|-----------------|-----------------|--------------------|
| 1/2 spread | 1/3 page | 2/3 page | 1/2 page | 1/2 page | JUNIOR page |
| € 980 | € 380 | € 580 | € 380 | € 420 | € 420 |
| 460 x 145 mm | 77 x 297 mm | 141 x 297 mm | 196 x 136 mm | 230 x 145 mm | 141 x 183 mm |

Advertisement section

Discounts



| | | | | |
|-----------------|-----------------|-----------------|-----------------|-----------------|
| 1/8 page | 1/4 page | 1/4 page | 1/2 page | 1/2 page |
| € 90 | € 190 | € 190 | € 350 | € 350 |
| 96 x 66 mm | 96 x 136 mm | 196 x 66 mm | 196 x 136 mm | 96 x 276 mm |

Volume discounts:

| | |
|---------------|----------------|
| 2x 10% | 10x 30% |
| 4x 15% | 12x 35% |
| 6x 20% | 18x 40% |
| 8x 25% | 24x 45% |

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KĀ TAS STRĀDĀ

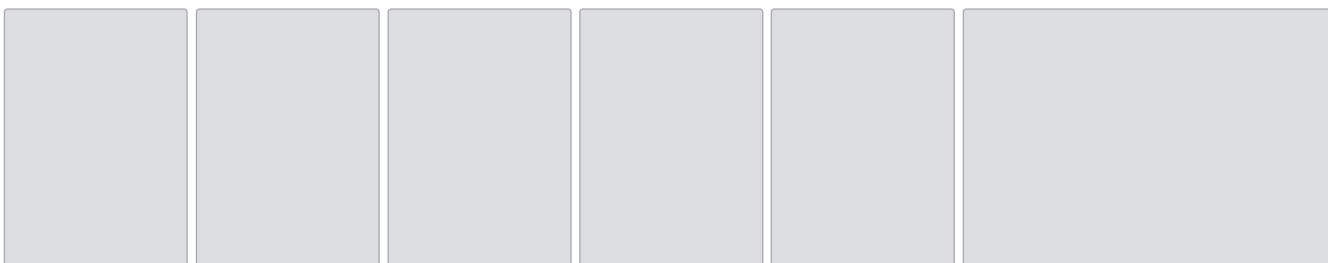
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ŽURNĀLU IZDEVNIECĪBA



Editorial part



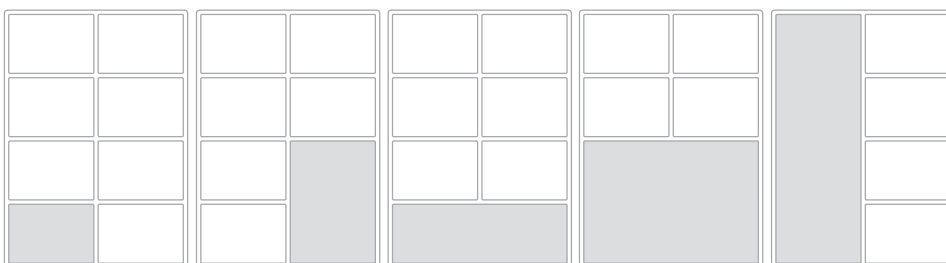
| | | | | | |
|-----------------------------|-----------------------------|-----------------------------|--------------------|------------------------------------|---------------|
| 2nd cover | 3rd cover | 4th cover | single page | single page next to content | spread |
| € 1380 | € 1380 | € 1480 | € 880 | € 1080 | € 1380 |
| 230 x 297 mm | 230 x 297 mm | 230 x 297 mm | 230 x 297 mm | 230 x 297 mm | 460 x 297 mm |



| | | | | | |
|-------------------|-----------------|-----------------|-----------------|-----------------|--------------------|
| 1/2 spread | 1/3 page | 2/3 page | 1/2 page | 1/2 page | JUNIOR page |
| € 980 | € 380 | € 580 | € 380 | € 420 | € 420 |
| 460 x 145 mm | 77 x 297 mm | 141 x 297 mm | 196 x 136 mm | 230 x 145 mm | 141 x 183 mm |

Advertisement section

Discounts



| | | | | |
|-----------------|-----------------|-----------------|-----------------|-----------------|
| 1/8 page | 1/4 page | 1/4 page | 1/2 page | 1/2 page |
| € 90 | € 190 | € 190 | € 350 | € 350 |
| 96 x 66 mm | 96 x 136 mm | 196 x 66 mm | 196 x 136 mm | 96 x 276 mm |

Volume discounts:

| | |
|---------------|----------------|
| 2x 10% | 10x 30% |
| 4x 15% | 12x 35% |
| 6x 20% | 18x 40% |
| 8x 25% | 24x 45% |

Ad agencies: **15%**

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.

Publishing schedule and deadlines for material delivery are here
<http://lilita.lv/en/advertising/deadlines/>



Baltic Business Quarterly

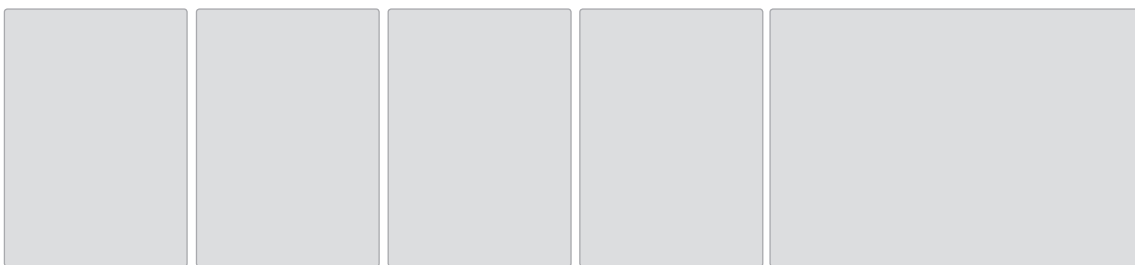
ADVERTISING RATE CARD 2019

www.lilita.lv

lilita
ŽURNĀLU IZDEVNIECĪBA



Editorial part



| | | | | |
|-----------------------------|-----------------------------|-----------------------------|--------------------|---------------|
| 2nd cover | 3rd cover | 4th cover | single page | spread |
| € 1200 | € 1200 | € 1800 | € 850 | € 1600 |
| 213x270 mm | 213x270 mm | 213x270 mm | 213x270 mm | 426x270 mm |



| | | |
|-----------------|-----------------|-----------------|
| 1/2 page | 1/3 page | 1/4 page |
| € 640 | € 550 | € 460 |
| 213x135 mm | 213x93 mm | 213x70 mm |

Discounts

Volume discounts:

| | |
|---------------|----------------|
| 2x 10% | 10x 30% |
| 4x 15% | 12x 35% |
| 6x 20% | 18x 40% |
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TECHNICAL REQUIREMENTS

SUBMISSION OF READY ADS

Designs in jpg format send by e-mail to:
reklama@lilita.lv

Designs on DVD or CD-ROM deliver to Aģentūra Lilita,
21, Merķeļā str., LV 1050, Rīga, Latvia.

PLEASE ATTACH:

- a print-out (or send jpg by e-mail)
- title
- client
- name of the designer and his/her phone number

SIZE OF ADVERTISEMENT

- Before designing the ad, please check the specific sizes of different ads in different magazines.
- When designing full page and spread ads leave **5mm bleed**.

WHEN DESIGNING YOUR ADS ON MAC OS

● When designing your ads in Adobe Illustrator:

- a) all texts in outline format;
- b) pictures in TIFF format recommended;
- c) fail saved as EPS;
- d) attach all pictures.

● When designing your ads in Adobe Indesign:

- a) all texts in outline format or all fonts included;
- b) pictures in TIFF format recommended;
- c) file saved using Package function.

● ADS in PDF format:

- a) accepted only for full page and spread ads;
- b) all texts in outline format;
- c) when exporting to PDF, check that:
 - Compatibility: Acrobat 4 (PDF 1.3)
 - Compression: Zip
 - Bleed: 5mm
 - Transparency Flattener: High Resolution

● Pictures:

- a) in CMYK;
- b) 300 dpi;
- c) do not LZW compression for TIFF.

● Fonts: Open Type fonts are recommended.

● Fail compression: Only Stuffit (.sit), ZIP (.zip).

SIZE OF ADVERTISEMENT

- **Лилит, Lilit** (in latvian), **Лилит Look, Lilit Look, Latvijas Architektūra, Latvijas Būvniecība**
page size 229 x 297 mm
bleed size 239 x 307 mm
- **Copes Lietas, Patron**
page size 210 x 297 mm
bleed size 220 x 307 mm
- **SIN**
page size 217 x 283 mm
bleed size 227 x 293 mm
- **geo, Baltic Bussines Quartely**
page size 213 x 270 mm
bleed size 223 x 280 mm
- **Nezināmā Vēsture, Nezināmā Kara Vēsture, Kā Tas Strādā**
page size 230 x 297 mm
bleed sizes 240 x 307 mm

WHEN DESIGNING YOUR ADS ON A PC

● Pictures:

- a) in CMYK;
- b) 300 dpi;
- c) not compressed;
- d) attach all pictures

● Text: as outlines outlines (text as curves);

● Save as: Adobe Illustrator (ai) format;

● When designing your ads in CorelDraw:

- before submission, please, do the following:
- a) convert text as outlines.
 - b) save as Adobe Illustrator (AI) format.
 - c) before submission double check the exported file.

FOR QUESTIONS CALL +371 67061621