

LATVIJAS ARCHITEKTŪRA

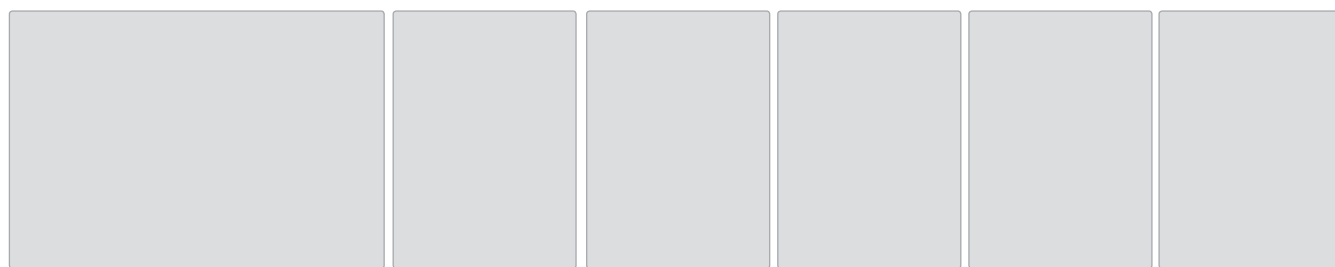
ADVERTISING RATE CARD 2020

www.lilita.lv

lilita
ŽURNĀLU IZDEVNIECĪBA



Editorial part



spread

€ 1987

458 x 297 mm

2nd cover

€ 1680

229 x 297 mm

3rd cover

€ 1540

229 x 297 mm

4th cover

€ 2390

229 x 297 mm

single page

€ 1380

229 x 297 mm

single page next to content

€ 1535

229 x 297 mm



1/2 spread

€ 1395

458 x 148 mm

1/3 page

€ 680

74 x 297 mm

2/3 page

€ 968

138 x 297 mm

1/2 page

€ 830

229x146 mm

1/2 page

€ 680

196 x 136 mm

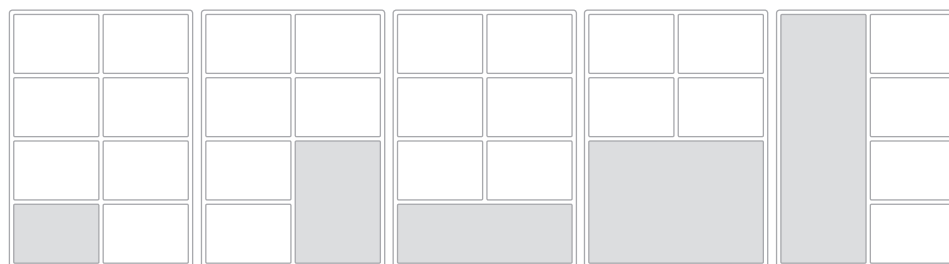
JUNIOR page

€ 830

138 x 176 mm

Advertisement section

Discounts



1/8 page

€ 190

96 x 66 mm

1/4 page

€ 350

96 x 136 mm

1/4 page

€ 350

196 x 66 mm

1/2 page

€ 650

196 x 136 mm

1/2 page

€ 630

96 x 276 mm

Volume discounts:

2x 10%	10x 30%
4x 15%	12x 35%
6x 20%	18x 40%
8x 25%	24x 45%

Ad agencies: **15%**

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.

Publishing schedule and deadlines for material delivery are here
<http://lilita.lv/en/advertising/deadlines/>

