

# NEZINĀMĀ KARA VĒSTURE

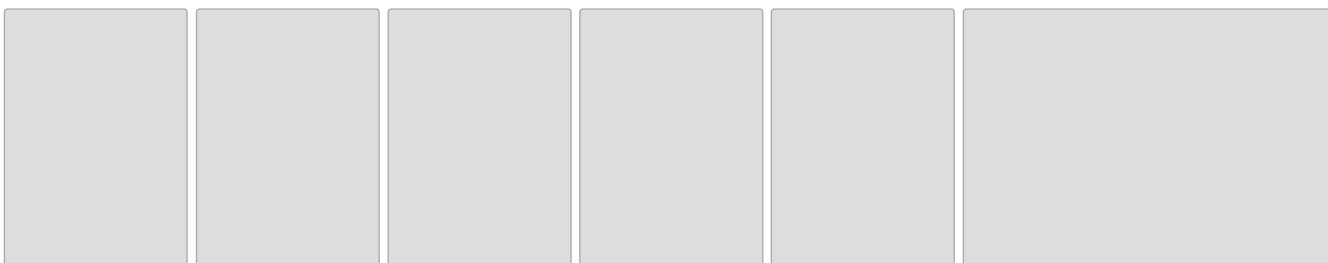
ADVERTISING RATE CARD 2021

www.lilita.lv

**lilita**  
ŽURNĀLU IZDEVNIECĪBA



## Editorial part



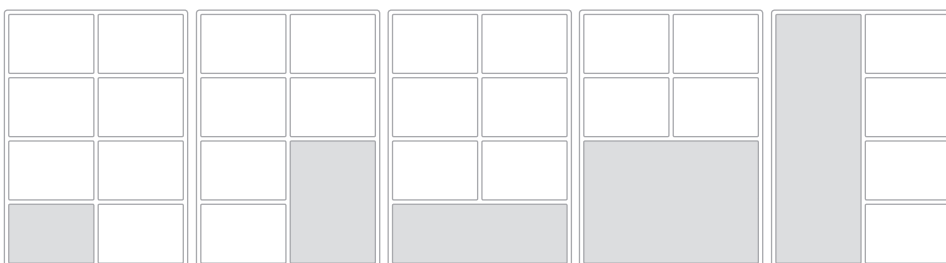
<b>2<sup>nd</sup> cover</b>	<b>3<sup>rd</sup> cover</b>	<b>4<sup>th</sup> cover</b>	<b>single page</b>	<b>single page next to content</b>	<b>spread</b>
€ 1380	€ 1380	€ 1480	€ 880	€ 1080	€ 1380
230 x 297 mm	230 x 297 mm	230 x 297 mm	230 x 297 mm	230 x 297 mm	460 x 297 mm



<b>1/2 spread</b>	<b>1/3 page</b>	<b>2/3 page</b>	<b>1/2 page</b>	<b>1/2 page</b>	<b>JUNIOR page</b>
€ 980	€ 380	€ 580	€ 380	€ 420	€ 420
460 x 145 mm	77 x 297 mm	141 x 297 mm	196 x 136 mm	230 x 145 mm	141 x 183 mm

## Advertisement section

## Discounts



<b>1/8 page</b>	<b>1/4 page</b>	<b>1/4 page</b>	<b>1/2 page</b>	<b>1/2 page</b>
€ 90	€ 190	€ 190	€ 350	€ 350
96 x 66 mm	96 x 136 mm	196 x 66 mm	196 x 136 mm	96 x 276 mm

### Volume discounts:

<b>2x 10%</b>	<b>10x 30%</b>
<b>4x 15%</b>	<b>12x 35%</b>
<b>6x 20%</b>	<b>18x 40%</b>
<b>8x 25%</b>	<b>24x 45%</b>

Ad agencies: **15%**

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.

Publishing schedule and deadlines for material delivery are here  
<http://lilita.lv/en/advertising/deadlines/>

