



### Editorial part

						<p>Next to content &amp; next to editorial column: € 2280</p> <p>First 5 ad pages after content: € 1980</p> <p>In 1<sup>st</sup> half on the book: € 1780</p> <p>In 2<sup>nd</sup> half on the book: € 1580</p>
<b>1<sup>st</sup> spread</b>	<b>2<sup>nd</sup>-5<sup>th</sup> spread</b>	<b>spread</b>	<b>3<sup>rd</sup> cover</b>	<b>4<sup>th</sup> cover</b>	<b>single page</b>	
€ 3180	€ 2780	€ 2380	€ 2880	€ 2980	→	
440 x 297 mm			220 x 297 mm	220 x 297 mm	220 x 297 mm	

<b>1/2 spread</b>	<b>1/3 page</b>	<b>2/3 page</b>	<b>1/2 page</b>	<b>1/2 page</b>	<b>JUNIOR page</b>
€ 1780	€ 780	€ 1180	€ 780	€ 880	€ 890
440 x 148 mm	73 x 297 mm	135 x 297 mm	188 x 136 mm	220 x 148 mm	135 x 183 mm

### Advertisement section

### Discounts

<b>1/8 page</b>	<b>1/4 page</b>	<b>1/4 page</b>	<b>1/2 page</b>	<b>1/2 page</b>
€ 150	€ 290	€ 290	€ 580	€ 580
92 x 66 mm	92 x 136 mm	188 x 66 mm	188 x 136 mm	92 x 276 mm

#### Volume discounts:

<b>2x 10%</b>	<b>10x 30%</b>
<b>4x 15%</b>	<b>12x 35%</b>
<b>6x 20%</b>	<b>18x 40%</b>
<b>8x 25%</b>	<b>24x 45%</b>

Ad agencies: **15%**

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.

