



## Editorial part

						<p>Next to content &amp; next to editorial column:</p> <p>In 1<sup>st</sup> half on the book: € 940</p> <p>In 2<sup>nd</sup> half on the book: € 840</p>
<b>1<sup>st</sup> spread</b>	<b>2<sup>nd-5<sup>th</sup> spread</sup></b>	<b>spread</b>	<b>3<sup>rd</sup> cover</b>	<b>4<sup>th</sup> cover</b>	<b>single page</b>	
€ 1980	€ 1780	€ 1340	€ 1440	€ 1980	→	
458 x 297 mm			229 x 297 mm	229 x 297 mm	229 x 297 mm	

<b>1/2 spread</b>	<b>1/3 page</b>	<b>2/3 page</b>	<b>1/2 page</b>	<b>1/2 page</b>	<b>JUNIOR page</b>
€ 940	€ 440	€ 690	€ 440	€ 490	€ 495
458 x 148 mm	77 x 297 mm	141 x 297 mm	196 x 136 mm	229 x 148 mm	141 x 183 mm

## Advertisement section

## Discounts

<b>1/8 page</b>	<b>1/4 page</b>	<b>1/4 page</b>	<b>1/2 page</b>	<b>1/2 page</b>
€ 90	€ 170	€ 170	€ 340	€ 340
96 x 66 mm	96 x 136 mm	196 x 66 mm	196 x 136 mm	96 x 276 mm

### Volume discounts:

2x 10%	10x 30%
4x 15%	12x 35%
6x 20%	18x 40%
8x 25%	24x 45%

Ad agencies: 15%

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.

