



## Editorial part

						<p>Next to content &amp; next to editorial column:</p> <p>In 1<sup>st</sup> half on the book: € 940</p> <p>In 2<sup>nd</sup> half on the book: € 840</p>
<b>1<sup>st</sup> spread</b> € 1980 440 x 297 mm	<b>2<sup>nd-5<sup>th</sup> spread</sup></b> € 1780	<b>spread</b> € 1340	<b>3<sup>rd</sup> cover</b> € 1440 220 x 297 mm	<b>4<sup>th</sup> cover</b> € 1980 220 x 297 mm	<b>single page</b> → 220 x 297 mm	

<b>1/2 spread</b> € 940 440 x 148 mm	<b>1/3 page</b> € 440 73 x 297 mm	<b>2/3 page</b> € 690 135 x 297 mm	<b>1/2 page</b> € 490 220 x 148 mm	<b>JUNIOR page</b> € 495 135 x 183 mm

## Advertisement section

## Discounts

<b>1/8 page</b> € 90 92 x 66 mm	<b>1/4 page</b> € 170 92 x 136 mm	<b>1/4 page</b> € 170 188 x 66 mm	<b>1/2 page</b> € 340 188 x 136 mm	<b>1/2 page</b> € 340 92 x 276 mm

Volume discounts:

<b>2x 10%</b>	<b>10x 30%</b>
<b>4x 15%</b>	<b>12x 35%</b>
<b>6x 20%</b>	<b>18x 40%</b>
<b>8x 25%</b>	<b>24x 45%</b>

Ad agencies: **15%**

- Prices do not include 21% VAT.
- Advertisement design on agreement.
- Check the technical requirements before submission (design).
- Booking and submission deadlines can change.
- 1/2 page and Junior page can be placed only in the 2nd part of the book.

